

# Tech-Savvy Parenting

## A Guide to Raising Safe Children in a Digital World

Nikki Bush & Arthur Goldstuck

### THE PITCH

- The ideal book for **engaged parents** looking for help to make sense of a **daunting digital world**.
- Bush and Goldstuck are **well-known personalities** in parenting and technology spaces; the book will receive **extensive media coverage**.
- Goldstuck has over **23,000 Twitter followers**.
- **Social media** and **digital lives** in relation to **children** are highly topical subjects.

### THE BOOK

Nikki Bush, a parenting expert, and Arthur Goldstuck, a technical commentator, will help parents get a handle on what's happening in consumer technology. In this sensitive and insightful guide, they carve a path through the maze of terminology, dangers and opportunities to help parents navigate new spaces together with their children, with greater confidence.

In explaining the technology, they never ignore the human context: to place children's use of technology in the context of the relationship between parents and their children.

The guide will ensure children are both safe and savvy in this fast-changing world, and the process starts with parents. For families to remain connected, both online and offline, and for young people to develop into responsible digital citizens, parents need to bridge the digital divide for their children.

### THE AUTHORS

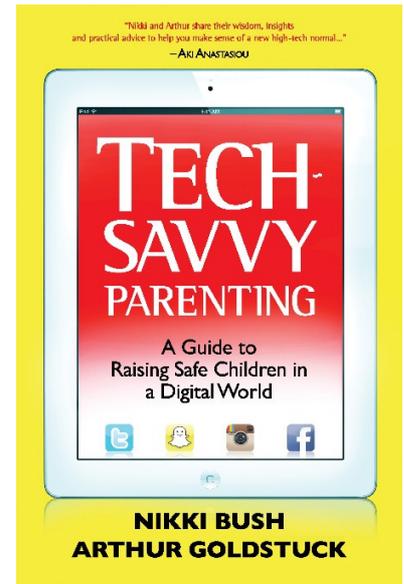
**Nikki Bush** is co-author of two bestselling books, *Future-proof Your Child* and *Easy Answers to Awkward Questions*, writes a weekly parenting column and is a regular radio and TV guest. She is the parenting expert for SABC3's *Expresso*, the family expert for *Longevity* magazine and is on the advisory team for *Living & Loving*.

**Arthur Goldstuck** publishes the online consumer technology magazine *Gadget.co.za*, and is author of 18 books, including South Africa's best-selling information technology book yet, *The Hitch-hiker's Guide to the Internet*. His weekly gadgets column is the most widely syndicated technology column in South Africa.

#CyberSafety #SafeKids #ParentsWhoCare

  
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