

Letters to my children

Tweets to make you think
@JJ UFS Jonathan Jansen

DESCRIPTION

It started as advice to his own two children entering adulthood, it spread to his students at the University of the Free State and now tens of thousands of his followers of Twitter and Facebook wait for Jonathan Jansen's words of wisdom every day. Each day Jansen writes a "Letter to my children" – a nugget of advice on life, love and becoming a compassionate, thinking human being.

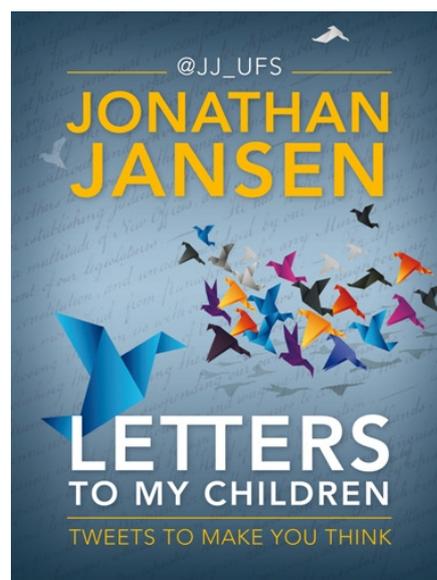
Jansen has become South Africa's moral barometer in a time when leadership seems to be sorely lacking in many areas of our country which explains why this project has struck such a chord with South Africans young and old alike. Jansen talks to young people using new media but continues to give them good old fashioned advice about how to conduct their lives as strong and caring citizens who live life to the fullest.

Sales points

- Jansen is a household name to readers of The Times, Sowetan, Daily Despatch and Sunday Times
- Over 10,000 Twitter followers (@JJ_UFS) and 5,000 Facebooks friends are waiting for this book (many have asked explicitly for it).
- Strong support from teachers.
- Ideal gift book for parents and grandparents to give young people.

ABOUT THE AUTHOR

Professor Jonathan Jansen is the Vice-Chancellor of the University of the Free State, where he has earned a formidable reputation for transformation and for a deep commitment to reconciliation within communities living with the heritage of apartheid.



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